THE WASHINGTON HOME

2022 Annual Report





TheWashingtonHome.org

Catalyst.

Connector.

Change Maker.

\$5M Funded in Year 2 Giving 2021-22 21,000 Seniors & Families Supported 42

Community Partnerships Formed for Impact



Wards Served Tech, Meals, Care, & Wellness

Committed to Community

As we enter our third year as a foundation, we continue to build on the 134-year legacy of The Washington Home. Our decision to exit hands-on nursing home and hospice care and to become a grant-making charitable foundation is providing many opportunities to help older adults across Washington, D.C. Our grants range from large "macro" funding of major initiatives carried out by hospitals, universities, and other well-established organizations to smaller "micro" funding of many grassroots neighborhood organizations.

One of our first large grants was \$2 million to hospice care provider Capital Caring Health for the buildout of an inpatient hospice center on the campus of Sibley Memorial Hospital. The Washington Home Capital Caring Health Inpatient Center opened in early 2022 with ten spacious private suites for terminally ill patients. The Washington Home has continued to provide funding to support the Center's operations.

Our other large initial grant was \$1 million to Iona Senior Services for their establishment of a senior center in Southeast D.C., called The Washington Home Center, which we are continuing to support as they launch and grow programs and services.

During our second year as a foundation, we were able to spend more time out in the community meeting with local leaders to identify areas where we can help programs scale up for greater impact.

This past year we distributed nearly \$5 million in 42 grants for purposes aligned with our longstanding mission of improving the quality of life for elderly and/or terminally ill residents of Washington, D.C. By partnering with government agencies, charitable organizations, hospitals, and educational institutions, we hope to facilitate sustainable long-term solutions.

We see our role as being a Catalyst, Connector, and Change Maker.



Phyllis Dillinger Chief Executive Officer/CFO



Sharon Collins Casey Board Chair, The Washington Home

OUR PROJECTS

Critically Ill

THE ISSUE

Many Washington, D.C. families don't have access to comfort care services and support for a loved one's end of life. This is due to a lack of in-patient and home-based hospice resources, as well as a limited workforce of care providers.

OUR COMMITMENT

We invested **\$3,172,016 to support the critically ill** through hospice services, workforce development, and innovative programs.

Direct Support: \$1,197,948

Capital Caring Health was provided \$628,800 for inpatient hospice care and meals/ice cream for hospice patients and staff, as well as \$75,000 to **Joseph's House** to provide end of life care for individuals experiencing homelessness.

We also provided **Howard University** with funding of \$163,630 to help with staffing to deliver care and support to older adults coping with memory loss and Alzheimer's disease.

The Smith Center received \$55,000 for cancer care and well-being support. Three additional cancer care grants of \$64,906 each were provided to Sibley Memorial Hospital,

MedStar Georgetown University Hospital, and George Washington University Hospital.

And in further support of the critically ill, **Christ House** received \$50,800 to retain a night nurse, and **Food & Friends** received \$30,000 to serve meals to those in need.

Medical Workforce Shortage: \$1,516,460

We funded \$300,000 for scholarships at the **Georgetown University – School of Nursing** to support students with an interest in providing geriatric care for the area's senior population.







Phyllis Dillinger, TWH; Sharon Collins Casey, TWH; Tom Koutsoumpas, President and CEO, Capital Caring Health; and Lynn Mento, Board Chair, Capital Caring Health

Funding of \$713,000 was provided to the **George Washington University (Rodham Institute)**, to offset start-up costs for development of the first Geriatric Career Builders Apprenticeship Program in Washington, D.C. The program will offer D.C. residents, particularly in Wards 7 and 8, with high-quality training to become certified as a CNA/HHA and obtain employment within the healthcare sector.

And the **George Washington University Hospital** received \$300,000 to support a hospice and palliative fellowship for three years to increase staffing resources for this specialized care.

MedStar Washington Hospital Center was provided \$203,460 to support a two-year initiative to deliver medical care training to internal medicine residents and students, a nurse intern, and a social worker to cultivate skills and care resources for older adults in both hospital and home settings.

Community Hospital Programs: \$457,608

Funding of \$264,523 to **MedStar Washington Hospital Center** will support a two-year geriatric cardiac surgery pilot program to improve outcomes for high-risk surgery patients 75+ years old.

At **Sibley Memorial Hospital**, funding of \$70,000 was provided for the launch of a virtual reality training program for geriatric resource nurses to improve engagement with patients experiencing hearing/visual impairments.

And **MedStar Georgetown University Hospital** received \$123,085 to conduct a palliative telehealth program to provide care services to community members facing chronic, debilitating illness and who are unable to receive in-person medical care.



Courtesy of Christ House



Left to right: Dr. Jehan "Gigi" El-Bayoumi, Founding Director, Rodham Institute, The George Washington University School of Medicine and Health Sciences; Bishop Deborah Webb, Temple of Praise; Phyllis Dillinger, TWH; Claudia Schlosberg, Consultant and Activist; Robert Gilbane, Jr., Vice President, Gilbane Development Company; Kristina Williams, Director of Community Engagement, Rodham Institute; and Tracie Bass, Program Director, Doctors of Tomorrow - D.C. Chapter, Rodham Institute

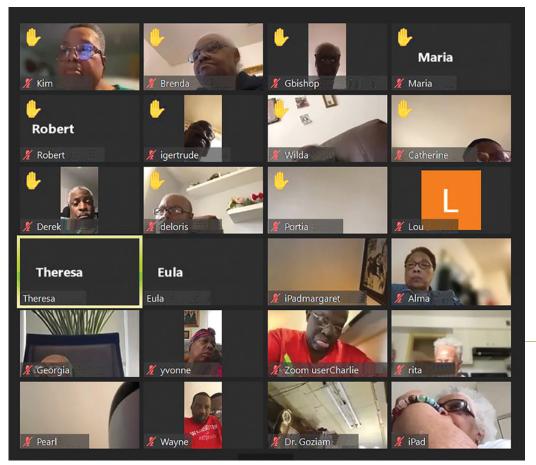
Social Isolation

THE ISSUE

Serious health conditions and a shortened lifespan can occur for older adults who are living alone with limited community connection. Yet 88% of Americans say it's important to remain in their homes as they age.

OUR COMMITMENT

We funded **\$845,000 to alleviate social isolation** through beautification of community gathering spaces, increased access to upgraded resources, as well as support of initiatives designed to help older adults safely age in place.



Courtesy of Wilderness Tech Alliance



Courtesy of Miriam's Kitchen



Courtesy of Washington Senior Wellness Center

Community Environments: \$300,000

To bring older adults together in safe and friendly environments, six community senior wellness centers each received \$50,000 in funding to support the purchase of outdoor furniture, upgrade gardens and landscaping, supply technology, and encourage fitness with new exercise equipment: Hayes Senior Wellness Center, Congress Heights Senior Wellness Center, Washington Senior Wellness Center, Model Cities Senior Wellness Center, Bernice Fonteneau Senior Wellness Center, and the Hattie Holmes Senior Wellness Center.

Age-In-Place: \$265,000

In Washington, D.C., there are 13 neighborhood Villages – nonprofit organizations run by volunteers and staff, that coordinate access to affordable services; provide volunteer-based services including transportation, health and wellness programs, home repairs, and social and educational activities.

A majority of older adults prefer to age in place, increasing the need for more home health aides. Local Villages support members in their ability to age safely and successfully in their communities.

We invested \$265,000 for **D.C. Villages** to hire a grant writer, provide community tech support, and develop programming to alleviate social isolation.

Community Resources: \$280,000

To address social isolation among older adults, we funded a variety of independent organizational needs. **East River FSC** received \$60,000 to conduct wellness calls and provide tech support. **The Smith Center** received \$20,000 to make tech upgrades to provide high-quality virtual programs.

Miriam's Kitchen received \$30,000 for case management services and durable medical equipment and supplies for home-bound older adults. So Others May Eat (S.O.M.E.) received \$75,000 for an ADA-accessible van for transportation of older adults experiencing homelessness. Wilderness Tech Alliance received \$25,000 to provide older adults with individual tech-training at D.C. Public Libraries.

The Kingdom Care Senior Village received \$60,000 to hire a manager to recruit more community volunteers to serve a wider group. And Furnish Hope D.C. received \$10,000 to hire a delivery driver for donated furniture to go to homes in Wards 7 and 8.

Caregiver Support

THE ISSUE

53 million Americans provide unpaid care to family members. 61% of caregivers are employed in other roles. Often caregiving resources and support are scarce, which leads to families feeling overwhelmed and financially burdened.

Additionally, there is a severe shortage of trained staff to care for the needs of the critically ill.

OUR COMMITMENT

We invested **\$320,000 to alleviate caregiver stressors** with funding for support groups, art and music programs, PPE and medical supplies, technology support, tablet computers, and training.

Adult Day Care Centers: \$300,000

We support several D.C. area senior service centers that provide respite for caregivers and engaging activities for the guests. **Genevieve N. Johnson Senior Day Program** received \$51,000 for training, care-giver support groups, furniture, registered nurse and social worker contractors, and to host a health fair.

The Brookland Senior Day Care Center received \$63,000 to purchase computer tablets, PPE and medical supplies, and exercise equipment, as well as offer field trips and IT support. Our long-time partner, Iona Senior Services, also received \$186,000 to continue training and support groups for caregivers as well as host art and music sessions for their program participants.

Workforce Development: \$20,000

To directly support efforts to expand the health care workforce that supports the senior community, we funded \$20,000 to **Home Care Partners** to provide its staff of home health aides with continued training to strengthen their skills and deepen their engagement.



Courtesy of Genevieve N. Johnson Senior Day Program



Courtesy of Home Care Partners

Nearly 1 in 10 district seniors experience food insecurity.





Courtesy of We Care Inc. (left); DC Greens (top); and Seabury Resources for Aging

Food Insecurity

THE ISSUE

Of Washington, D.C.'s nearly 120,000 seniors, 11.1% are currently food insecure, according to the National Foundation to End Senior Hunger. D.C. also has the highest rate in the nation of older adults facing the threat of hunger, at 20.1%. *Source: DCHunger.org*

OUR COMMITMENT

We invested \$313,650 to provide nutritional resources for the community.

Grocery Shuttle: \$80,000

Three-fourths of "food deserts" in the Washington, D.C. area are in Wards 7 and 8. We provided \$80,000 to **Seabury Resources for Aging** to retain a driver and helper, as well as repurpose their Seabury Connector 12 passenger van. On average they make 1,100 grocery trips per year, and the support will help expand the service to 3 times per day/7 days a week.

Ward 8 Community Garden: \$100,000

In support of the first of its kind in Ward 8, we granted \$100,000 to **DC Greens** for The Well, its new urban garden and community wellness space.

Meal Delivery/Nutrition Education: \$133,650

We supported the service of 5,427 meals to more than 3,800 older adults. Partners included **Terrific**, **Inc.**, which received \$50,000 for meal kits; **East River FSC**, which received \$16,150 for chef demos and meal kits; **Miriam's Kitchen**, which received \$20,000 to serve 1,666 meals; **Capital Area Food Bank**, which received \$10,000 for monthly distributions; and **We Care Inc. (Medium Rare)**, which received \$37,500 to serve 3,000 meals for several holidays.

Impact Giving

THE ISSUE

Grants are often limited to a particular program or service that may only sustain a program on a short-term basis. Yet, there remains other operating and support expenses that are not covered by donations.

OUR COMMITMENT

TWH invested **\$62,500 to provide unrestricted funding support** for core Washington, D.C. area community organizations.

\$45,000 was provided to **IONA Senior Services** to support its legacy fund; **Georgetown Village** received \$2,500 as part of their 10-year anniversary celebration to ensure ongoing resources; \$5,000 was provided to **DC Water Wizards** to support their aquatics programming for older adults; and **Capitol Hill Village** received \$10,000 to provide open access to the group's End of Life Conference that offers community support resources.



Courtesy of IONA Senior Services



Courtesy of Georgetown Village (top); DC Water Wizards (right); and Capitol Hill Village

MISSION FOCUSED

Driving Lasting Impact

2020-21

Year 1 was characterized by macro giving of large institutional grants, research to understand the community needs, and immediate pandemic crisis support.

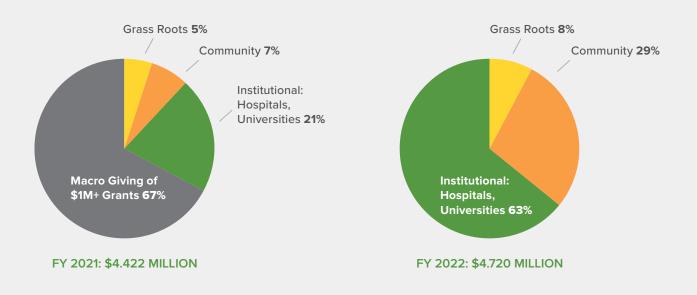
2021-22

In Year 2, a significant amount of funding was still dedicated to crisis support to help seniors sustain themselves through the pandemic. That was followed by a shift to deeper, more focused giving in the community.

Looking Ahead

Year 3 and beyond will see more collaborative giving with other NGOs, government agencies, private organizations, and volunteer groups. As we ease out of the pandemic, we can focus on building longer-term solutions to address systemic issues.

Giving By Investment



The Washington Home continues its longstanding mission by providing funds to support older adults in communities throughout the Washington, D.C. area.

Connect With Us

Have an idea on how we can work together to drive change for older adults in our Washington, D.C., community? Contact us!



PHYLLIS DILLINGER

Chief Executive Officer/CFO, Grants & Trusts Liaison 202.895.0105 | pdillinger@thewashingtonhome.org



TIFFANY OSCAR, LICSW Program Manager 202.966.3720 | toscar@thewashingtonhome.org



CHENELYN BARKER

Senior Program & Community Outreach Associate 202.895.0176 | cbarker@thewashingtonhome.org

Our Mission

To provide funding to entities that create and deliver innovative, compassionate, and well-managed programs to improve the quality of life for elderly and/or terminally ill residents in the Washington, D.C. metropolitan area.



1201 Connecticut Avenue NW Suite 611 Washington, D.C. 20036

info@TheWashingtonHome.org 202.966.3720



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