### THE WASHINGTON HOME

## 2023 Annual Report





TheWashingtonHome.org

## Catalyst.

## **Connector.**

# Change Maker.

\$5M

Funded in Year 3 Giving 2022–23



Supported

39

**Formed for Impact** 

Community Partnerships W



Tech, Meals, Care, & Wellness

### **Sustainable Solutions for Impact**

Filled with promise and opportunity, our third year as a grant-making charitable foundation further strengthened the 135-year legacy of The Washington Home.

By providing strategic funding of long-term programs and institutional resources, we were able to expand sustainable solutions for community providers who serve older adults across Washington, D.C.

More time was spent this year out in the community meeting with local leaders who are working to make lasting, positive change on behalf of seniors. This relationship building helped to identify opportunities where significant funding could rapidly scale resources that deliver critically important care.

Aligned with our long-standing mission of improving the quality of life for elderly and/or terminally ill residents of Washington, D.C., we distributed nearly \$5 million in 33 grants through partnerships with charitable organizations, hospitals, educational institutions, and government agencies.

Our grants ranged from large "macro" funding of major initiatives led by hospitals, universities, and other well-established organizations, to smaller "micro" funding of many grassroots neighborhood organizations.

Looking ahead to our fourth year, we will continue to draw on our strengthened partnerships to work together with a variety of coalitions to establish more sustainable solutions.

### We see our role as being a Catalyst, Connector, and Change Maker.



Phyllis Dillinger Chief Executive Officer/CFO



Sharon Collins Casey Board Chair, The Washington Home

### **OUR PROJECTS**

### **Critically Ill**

### THE ISSUE

As the aging population increases, it strains the resources for in-patient and homebased hospice care. A limited workforce of care providers also greatly restricts access to vital comfort care and support services needed.

### OUR COMMITMENT

We **invested \$2,973,673 to support the critically ill** through hospice services, medical workforce development, and innovative care programs.

#### Community Hospital Programs: \$1,680,875

As part of TWH's commitment to scale expansion of geriatric care resources, we funded \$1 million to support the **George Washington University Hospital**'s initiative to enhance its emergency-based care of senior patients.

The funding provided staffing, training, and equipment for use in creating a geriatric-centric emergency department in order to better align with the unique needs of older adults.

Having the workforce support will also help to facilitate an accreditation application to progress from bronze to silver status, through the American College of Emergency Physicians (ACEP). The accreditation demonstrates that the hospital is a specialized geriatric emergency-room care provider, equipped to properly serve this unique patient population.

At **Sibley Memorial Hospital**, funding of \$472,875 will provide a geriatric resource nurse for three years.

And funding of \$208,000 to **MedStar Washington Hospital Center** will support a dedicated geriatric patient advocate, as well as a two-year supply of specialty geriatric-care kits.



L-R: Phyllis Dillinger, TWH CEO/CFO; Lyndsay Pierson, Executive Director of Development, GW Cancer Center, The George Washington University; Marijke Jurgens-Dupree, TWH Board Member; Dr. Christina Prather, Associate Professor and Director, Division of Geriatrics & Palliative Medicine, The George Washington University School of Medicine & Health Science; Dr. Leah Steckler, Assistant Professor, Department of Emergency Medicine, The George Washington University School of Medicine & Health Science; Jill DeTemple, TWH Board Member



Sibley Memorial Hospital

### Direct Support: \$992,798

**Capital Caring Health** was provided with \$571,888 for inpatient hospice care, meals/ice cream for hospice patients and staff, and a patient transport van. Additionally, 18 burial plots were donated to Capital Caring Health to assist area families with funeral support.

We also funded **Joseph's House** with \$75,000 for end-of-life care for individuals experiencing homelessness.

And **The Smith Center** received \$75,000 for holistic education and wellness programs to support people with cancer and their caregivers.

Unity Healthcare, Inc. received \$50,000 for senior dental care services and Food & Friends received \$50,000 to deliver meals to those in need.

### Medical Workforce Shortage: \$300,000

TWH funded \$300,000 for nursing scholarships at the **Georgetown University School of Nursing** to support students with an interest in providing care for the area's geriatric population.



Georgetown University School of Nursing



Joseph's House

The Smith Center

"I am inspired by **The Washington Home** and their focus on reducing inequality in a patient's access to care. Inequality has been a concern of mine for several years, and I plan to continue that advocacy as a practicing CNL serving seniors and the critically ill."

- CLINICAL NURSE LEADER SCHOLARSHIP RECIPIENT

### **Social Isolation**

### THE ISSUE

According to the Centers for Disease Control and Prevention, older adults are at increased risk for loneliness and social isolation because they are more likely to face factors such as living alone, the loss of family or friends, chronic illness, and hearing loss..

#### **OUR COMMITMENT**

We **funded \$852,500 to alleviate social isolation** through retreats, facility and equipment upgrades, furniture donations to beautify spaces to connect, as well as increased staff support to deliver more resources.

### Community Environments: \$407,500

To bring older adults together in safe and friendly environments, six community senior wellness centers received a total of \$300,000 in funding to support the purchase of outdoor furniture, upgrade gardens and landscaping,



Hattie Holmes Wellness Center

supply technology, and encourage fitness with new exercise equipment: Hayes Senior Wellness Center, Congress Heights Senior Wellness Center, Washington Senior Wellness Center, Model Cities Senior Wellness Center, Bernice Fonteneau Senior Wellness Center, and the Hattie Holmes Senior Wellness Center.

To help reduce loneliness and improve mental wellbeing, we funded \$30,000 for the **Wendt Center for Loss and Healing** to provide therapy and grief support to seniors.

**Goods for Good** received \$32,500 to provide a part-time program coordinator to conduct outreach to connect with more seniors who may benefit from the organization's meals and wellness baskets.



Bernice Fonteneau Senior Wellness Center

## To address **social isolation** among older adults, we funded \$75,000 to a senior summer camp.

We also funded \$25,000 for **Friendship Place** to provide hearing aids, durable medical equipment, and supplies for seniors they assist through their age-in-place programs.

And **Furnish Hope DC** received \$20,000 to coordinate and deliver donated furniture to help make seniors more comfortable in their homes and create a more welcoming environment for family and friends.



#### Age-In-Place: \$320,000

In Washington, DC, there are 13 neighborhood Villages — nonprofit organizations run by volunteers and staff, that coordinate access to support services; provide volunteer-based services including transportation, health and wellness programs, home repairs, and social and educational activities.

Local Villages support members in their ability to age safely and successfully in their communities.

We invested \$320,000 for **DC Villages** to continue utilizing a grant writer, retain a new director to help co-manage the Village community, and develop programming to alleviate social isolation.

#### Community Resources: \$125,000

To address social isolation among older adults, we funded \$75,000 to a senior summer camp held by **So Others Might Eat (S.O.M.E.)** for their program participants. \$50,000 was also contributed to facilitate building renovations at their senior center housed at Kuehner Place in Ward 8.

### **Caregiver Support**

### THE ISSUE

As more seniors choose to age in place, caregiving resources and support can often be scarce, as there is a severe shortage of trained staff that can adequately care for them. This can lead to families feeling overwhelmed and financially burdened.

### OUR COMMITMENT

We **invested \$283,700 to alleviate caregiver stressors** with funding for day care programs and professional training for nursing care providers.

#### Adult Day Care Centers: \$200,000

We provided a matching grant of \$200,000 to **lona Senior Services** for their day care programs that support respite for caregivers and provide engaging activities for the guests.

### Workforce Development: \$83,700

To directly support efforts to expand the health care workforce that supports the senior community, we funded \$83,700 to **Home Care Partners** to provide its staff of home health aides with continued training to strengthen their skills and deepen their engagement.



**IONA Senior Services** 



**IONA Senior Services** 

"The grant from The Washington Home foundation enabled us to provide enhanced training programs to ensure our home-care aides are **equipped for success**."

- HOME CARE PARTNERS TEAM



### **Food Insecurity**

Capital Area Food Bank

### THE ISSUE

Without consistent, stable access to healthy and nutritious food, seniors can struggle to maintain active and engaging lives.

According to the National Council on Aging, roughly 5.2 million older Americans (6.8%) faced food insecurity in 2020. Since the COVID-19 pandemic began, this problem has gotten bigger.

### OUR COMMITMENT

We invested \$650,000 to provide nutritional resources for the community.

#### Meal Service & Grocery Access: \$492,000

We funded thousands of meals for more than 12,000 older adults to enjoy. Partners included **Capital Area Food Bank** that received \$287,000 for four initiatives, including monthly grocery distributions to 4,453 seniors, a new van for food delivery, support for a senior awareness campaign, as well as a convening of community food providers to explore solutions to senior food insecurity.

Additionally, **We Care, Inc. (Feed the Fridge)** received \$25,000 to serve 2,000 meals for several holidays; **The Department of Aging and Community Living** (DACL) & **Feed the Fridge** received \$30,000 in partnership to have meals delivered via Door Dash to homebound seniors on DACL's waiting list; **Miriam's Kitchen** received \$50,000 to serve 2,941 meals to at-risk seniors; **DC Central Kitchen** received \$50,000 to provide 5,405 meals for seniors; and **Mary's Center** received \$50,000 for their senior nutrition education program featuring cooking demonstrations and more.

### Food Insecurity Fund: \$108,000

Three-fourths of "food deserts" in the Washington, D.C. area are in Wards 7 and 8. We provided \$108,000 to **Seabury Resources for Aging** to provide 7,563 meals to low-income residents at Friendship Terrace retirement community.

### Food & Connection: \$50,000

In support of programs that drive connection through food, TWH granted \$50,000 to **East River Family Strengthening Collaborative** to host meal excursions where guests can go to different restaurants for different cultural experiences, attend food demonstrations at community sites, and also provide grocery delivery to homebound seniors.



We Care, Inc. (Feed the Fridge)

### **Impact Giving**

#### THE ISSUE

Beyond program and service support, there are often valuable community connector events that are not as easily funded through grants.

### OUR COMMITMENT

We **invested \$45,500 to provide sponsorship and support** for core Washington, D.C. area community organizations to expand special events for enhanced impact.

\$7,500 was provided to **DC Water Wizards** to support their senior swim program and other community events; **Lisner Louise Dickson Hurt Home** received \$5,000 for its holiday staff party; **Sibley Memorial Foundation** received \$10,000 to support a part-time coordinator for its new Club Memory program that supports Spanish-speaking seniors experiencing Alzheimer's; \$7,500 was provided to **Joseph's House** for its *Shepherding Hope* fundraiser event; and **IONA Senior Services** received \$10,000 for its *Heart of Caring* fundraiser event.

We also partnered with **East River Family Strengthening Collaborative** to host the group's first community lunch-n-learn session at the Washington Senior Wellness Center, where seniors shared insights on their daily life experiences.



Joseph's House





East River Family Strengthening Collaborative

DC Water Wizards

### **MISSION FOCUSED**

### **Driving Lasting Impact**

### 2020-21

Year 1 was characterized by macro giving of large institutional grants, research to understand the community needs, and immediate pandemic crisis support.

### 2021-22

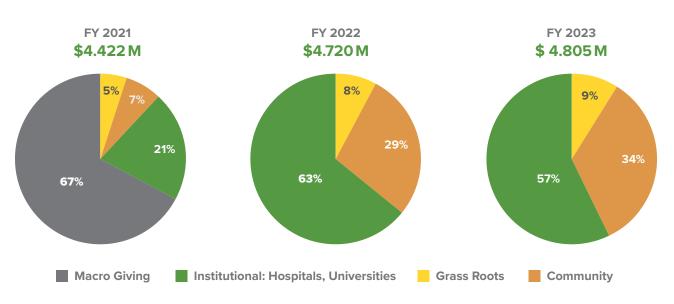
In Year 2, a significant amount of funding was still dedicated to crisis support to help seniors sustain themselves through the pandemic. That was followed by a shift to deeper, more focused giving in the community.

### 2022-23

Year 3 reflected a shift into more collaborative giving with other NGOs, government agencies, private organizations, and volunteer groups. It also focused on ways to significantly transform access to medical care that exclusively supports the special needs of senior patients.

### **Looking Ahead**

In **Year 4**, we will continue to seek opportunities to make key investments that directly impact systemic issues for more sustainable solutions over the long-term.



### **Giving By Investment**

The Washington Home continues its longstanding mission by providing funds to support older adults in communities throughout the Washington, D.C. area.

### **Connect With Us**

Have an idea on how we can work together to drive change for older adults in our Washington, D.C., community? Contact us!



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### **Our Mission**

To provide funding to entities that create and deliver innovative, compassionate, and well-managed programs to improve the quality of life for elderly and/or terminally ill residents in the Washington, D.C. metropolitan area.



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TheWashingtonHome.org





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